

# THE STRAIT OF MYTH

between Scilla and Cariddi



**Meet**  
Tourism dello **Stretto**

**MESSINA**  
23 - 26 GIUGNO  
**REGGIO CALABRIA**  
27 - 29 GIUGNO

*Itinerari culturali  
e destinazioni d'eccellenza*  
CULTURAL ROUTES & DESTINATIONS OF EXCELLENCE



Città di Messina



Città Metropolitana  
di Messina



Associazione delle Regioni  
Calabre



Comune di Reggio Calabria



Città Metropolitana  
di Reggio Calabria



Porti  
dello  
Stretto



CAMERA DI COMMERCIO  
MESSINA



Dip. Reg. Sviluppo Rurale  
e Territoriale

**RYANAIR**

**VISITME**  
MESSINA

**MESSINA**  
Città di Antonello

Thursday, June 27

## Reggio Calabria: Between History and Beauty

- 8:00 a.m.      **Departure from Messina**  
Departure from the hotel and transfer to Reggio Calabria.
- 10:00 a.m.      **Institutional Greetings**  
Giuseppe Falcomatà, Mayor of the Metropolitan City of Reggio Calabria  
Fabrizio Sudano, Director of the National Archaeological Museum of Reggio Calabria.
- 10:30 a.m.      **National Archaeological Museum of Reggio Calabria**  
Welcome coffee on the terrace and visit to the Riace Bronzes.
- 12:00 p.m.      **Walk along the Falcomatà waterfront**  
Aperitif and ice cream at Cesare's, Piazza Italia, Cilea Theater, Civic Art Gallery, Greek Walls, Roman Baths, Aragonese Castle, Palace of Culture, International Bergamot Museum.
- 7:30 p.m.      **Sunset aperitif**  
On the Reggio Calabria waterfront with the setting sun.
- 8:30 p.m.      **Typical Dinner**  
Seafood Dinner with Music and films about Reggio Calabria.
- 11:00 p.m.      **Return to Hotel**
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Friday, June 28

## Between the Sea and the Calabrian Mountains

- 8:00 a.m.      **Toward Locris**
- 9:30 a.m.      **Roccella Jonica**  
Visit to the city of the sea.
- 11:00 a.m.     **Gerace**  
Tour of the Borgo and typical lunch
- 5:00 p.m.      **The Purple Coast**  
Visit to Palmi and its Tonnara.  
Visit to Bagnara.  
Sunset in Scilla. and dinner in Chianalea.
- 11:00 p.m.    **Return to Hotel**



Saturday, June 29

## Closing Conference and B2B

Workshop in Hotel Altafiumara

9:00 a.m. **Hall 1 - Roundtable with Tourism Operators**

9:30 a.m. **Hall 2 - Presentation of Companies and B2B**

12:30 a.m. **Hall 1 - Tasting of typical products**

2:00 a.m. **End of work and transfer to the airport**

