

# THE STRAIT OF MYTH

between Scilla and Cariddi



**Meet**  
Tourism dello **Stretto**

**MESSINA**  
23 - 26 GIUGNO  
**REGGIO CALABRIA**  
27 - 29 GIUGNO

*Itinerari culturali  
e destinazioni d'eccellenza*  
CULTURAL ROUTES & DESTINATIONS OF EXCELLENCE



Città di Messina



Città Metropolitana  
di Messina



Associazione delle Regioni  
Calabre



Comune di Reggio Calabria



Città Metropolitana  
di Reggio Calabria



Porti  
dello  
Stretto



CAMERA DI COMMERCIO  
MESSINA



Dip. Reg. Sviluppo Rurale  
e Territoriale

**RYANAIR**

**VISITME**  
MESSINA

**MESSINA**  
Città di Antonello

Sunday, June 23  
6:00 p.m., Capo Peloro Resort

# OPENING CONFERENCE

## Institutional Greetings

**Federico Basile**, Mayor of the City of Messina

**Giuseppe Falcomatà**, Mayor of the City of Reggio Calabria

**Elvira Amata**, Councillor for Tourism of the Sicilian Region

**Enzo Caruso**, Councillor for Tourism of the City of Messina

**Massimo Finocchiaro**, Councillor for Productive Activities of Messina

**Ivo Blandina**, President of the Chamber of Commerce of Messina

## Interventions

**Alberto D'Alessandro**, Europe Direct Team

*Tourism and Economy of the Sea*

**Sabrina Busato**, European Federation of Historical, Cultural and Tourist Routes

*The Strait of Messina in the network of Italian Blue Route*

**Pietrangelo Pettenò**, MEDFORT

*Ulysses: the route of the Myth to enhance the Strait*

## Welcome toast

By Capo Peloro Resort and Rasocolmo Estate.


## Dinner on the Sea

Dinner offered by **Grecale** reserved for guests.



Monday, June 24

## The Sea, the Myth of Ulysses and the legends among the waves

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- 9:00 a.m. **The Feluccas by Pescaturismo Mancuso**  
Journey across the Strait of Messina by Felucca.  
The Swordfish Hunting Adventure.
- 1:00 p.m. **Le Dune: Beach Lido**  
Buffet offered to Buyers.
- 4:00 p.m. **Excursion to the Lakes by coop. Lago Grande**  
Meeting with Ganzirri's lake operators and direct  
experience on mussel and clam harvesting.
- 18:00 p.m. **Visit to the Borgo Marinaro of Ganzirri.**  
Walk through the streets of the ancient  
seaside village of Ganzirri.
- 7:30 p.m. **Rest at the hotel**
- 8:30 p.m. **Dinner at flavors of the Sea by Corte dei Mari**  
Dinner by the Straits, lulled by the sound of the waves and  
intoxicated by the scent of the sea.
- 10:00 p.m. **Night visit to the Bell Tower and Treasure of the  
Cathedral by MessinArte Association**  
Guided tour to the top of the Bell Tower and the beautiful  
Cathedral and the Cathedral Treasury, in collaboration  
with the Curia of Messina.

Tuesday, June 25

## The Terraces on the Strait of Messina

9:00 a.m.

### **Visit to the Regional Museum of Messina**

Journey through the magnificent Works of Antonello da Messina and of Michelangelo Merisi known as, Caravaggio.

11:30 a.m.

### **City Tour by “Messina City Sightseeing”**

Visit to the architectural and historical beauties of the City of Messina.

1:00 p.m.

### **Marina del Nettuno**

Tasting of local products offered to Buyers.

3:30 p.m.

### **Visit to the Historical Museum "Forte Cavalli"**

The terrace overlooking the Strait of Messina.  
Guided tour by the Association.

5:00 p.m.

### **Rest at the hotel**

6:00 p.m.

### **Visit to the Monumental Complex of Christ the King**

Organized by the Ass. Rocca Guelfonia.

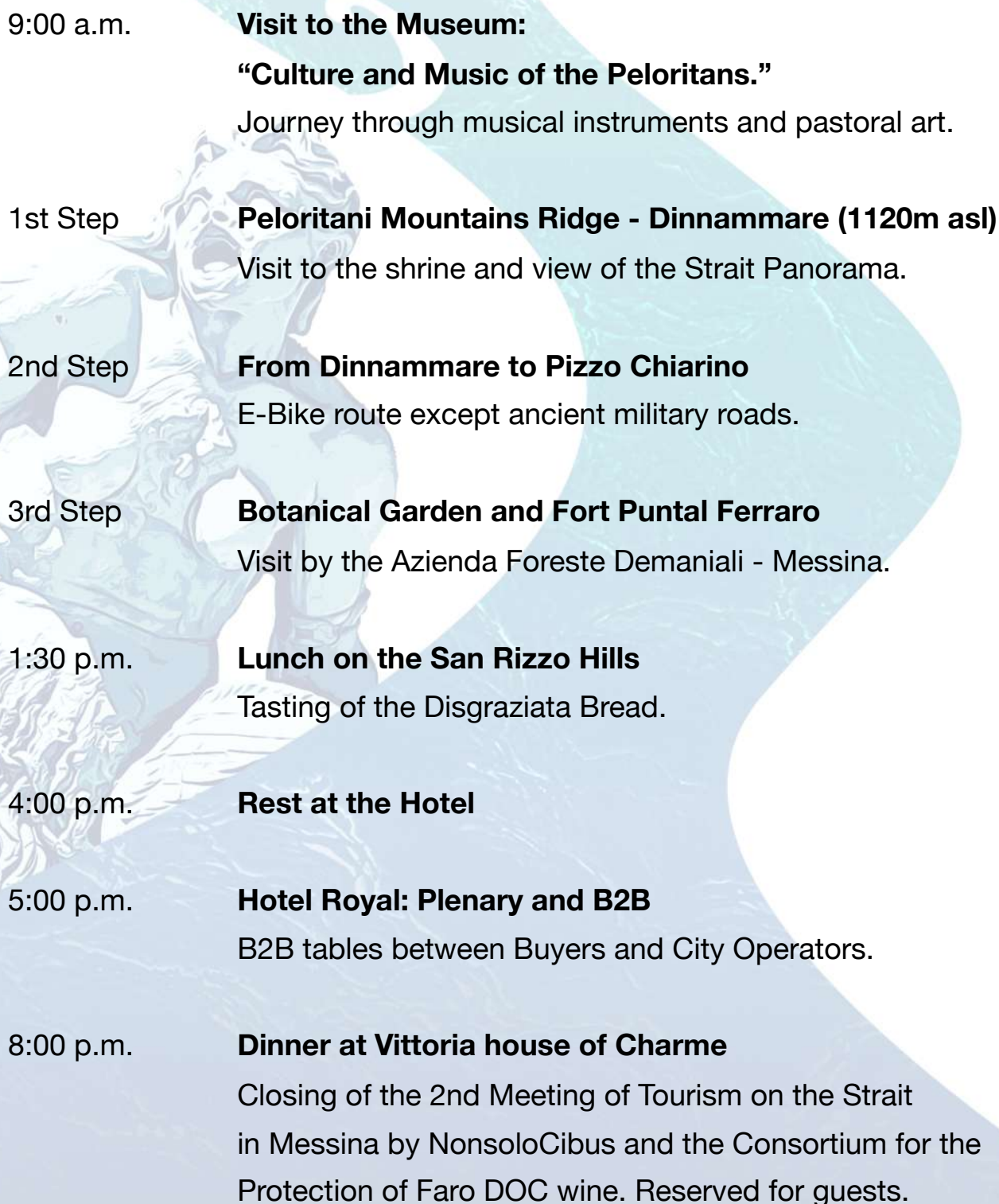
8:00 p.m.

### **Beach Lido Sea's Sport.**

Organized evening reserved for Buyers with the collaboration of Birrificio Messina.

Wednesday, June 26

## The Peloritani Mountains: between the Ionian and Tyrrhenian seas.

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- 9:00 a.m. **Visit to the Museum:**  
**“Culture and Music of the Peloritans.”**  
Journey through musical instruments and pastoral art.
- 1st Step **Peloritani Mountains Ridge - Dinnammare (1120m asl)**  
Visit to the shrine and view of the Strait Panorama.
- 2nd Step **From Dinnammare to Pizzo Chiarino**  
E-Bike route except ancient military roads.
- 3rd Step **Botanical Garden and Fort Puntal Ferraro**  
Visit by the Azienda Foreste Demaniali - Messina.
- 1:30 p.m. **Lunch on the San Rizzo Hills**  
Tasting of the Disgraziata Bread.
- 4:00 p.m. **Rest at the Hotel**
- 5:00 p.m. **Hotel Royal: Plenary and B2B**  
B2B tables between Buyers and City Operators.
- 8:00 p.m. **Dinner at Vittoria house of Charme**  
Closing of the 2nd Meeting of Tourism on the Strait  
in Messina by NonsoloCibus and the Consortium for the  
Protection of Faro DOC wine. Reserved for guests.